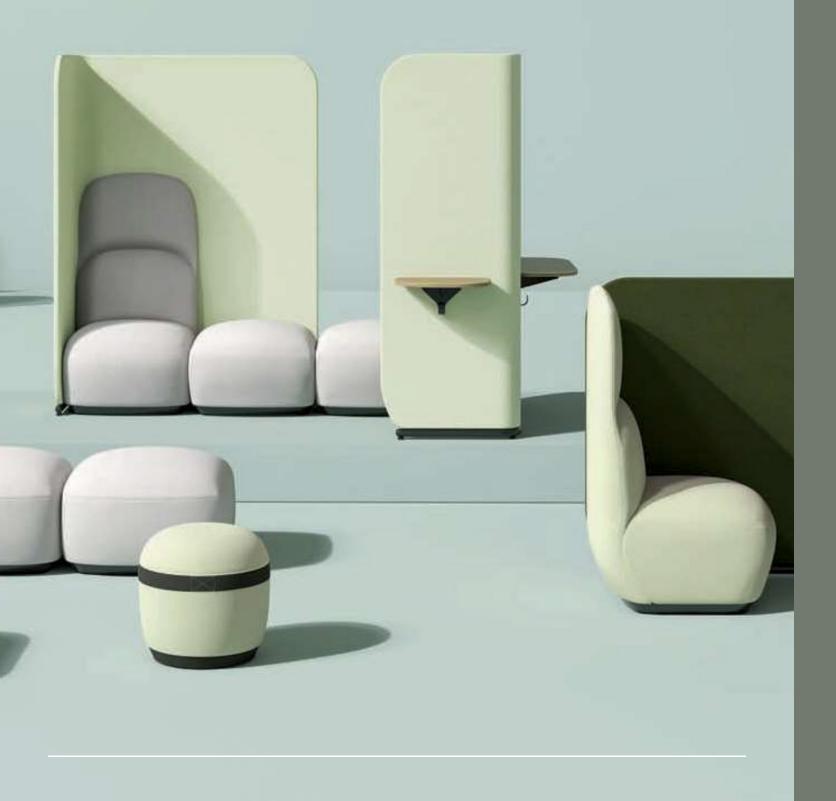
HCW.

D-Series







About Us

We create efficient and inspiring spaces by working collaboratively with architects, designers and industry professionals.

Howgroup is more than a furniture supplier; we listen to our clients' vision and transform their ideas into spaces that are beautiful, functional and comfortable by offering tailored, innovative solutions across a multitude of commercial sectors. From floor to ceiling, and wall to wall, our product range offers endless options for transforming any space and we are here to support you as the needs of the space evolve.

Howgroup specialises in providing solutions across Workplace, Education, Government, Hospitality and Aged Care sectors and delivers projects Australia-wide.

Culture

Howgroup was established by Paul Howard (Director) and Faith Sun (General Manager). With over 50 years' industry experience between them, beginning with Ian Howard establishing in 1946 Aristoc Industries, Featherston Interiors & CoDesign, Paul and Faith created Howgroup after recognising the market was flooded with manufactures and suppliers telling designers and architects what they needed, rather than adapting to the ever-evolving needs and requests of their clients' brief. By combining a genuine passion for industrial design and a wealth of knowledge in furniture manufacturing and project delivery space, we have become a modern version of a solid model of principles long established, continually adapting to the world today.

Knowledge

Our long-standing relationships with industry-leading brand partners together with our own Australian manufacturing production, enable us to support the evolution of industrial design, working closely with Australian & international designers.

With extensive industry connections, we have the capacity to provide complete space solutions; from front of house to the back office & collaboration spaces. We provide clear and transparent pricing and are more than happy to assist with images, presentations and other marketing materials to help our clients get their projects over the line.







D-Series Sofas



Training "Island", Cozy Learning

Sit on D1 sofas and absorb knowledge with relaxed mind and gestures. The "Island" configuration including one/two/three-seat sofas breaks the communication baffle so everyone can be seen and heard. The mobility white board records every pop-up ideas. Small stools can be added or removed to adapt to more or less participants. Flexible, cozy, and convenient.



Comfort



Negotiation "Island", Puffy and Soft

Quality setting sponge is padded based on the larch wood frame, and the surface fabric upholstery is elastic and soft, together making the sofa highly resilient and comfortable to sit. Natural grey and blue colors create a refreshing atmosphere to the negotiation space.







Quite "Island", Chill Your Mind

The high screen-style backrest offers you comfortable leaning while ensuring privacy. Thinking by yourself or taking a noon nap here, you can easily freshen up with new ideas. This sofa set is also suitable for a sweet tea break.





" Island " For Reading





"Island" for Immersed Reading Space

Release your mind, release innovative ideas. You may sit here with a relaxed gesture to release the working tension on your mind and body. The unique U-shaped section and color matches inside out give you all-round mental and physical comfort.





Reception "Island", Welcome to D1

This is the reception space which we can call it "a style". Comfortable and private are provided to the maximum extent. Program discussion with clients in such place is more close and smooth, and output from both sides can be obtained efficiently.



Product Specifications

D1



ST30.1.MR W730*D710*H460(mm)



ST31.1.MR W650*D710*H460(mm)



ST32.NA.MR W650*D690*H800(mm)



ST32.RA.MR W750*D690*H800(mm)



ST32.LA.MR W750*D690*H800(mm)



ST32.1.MR W880*D690*H800(mm)



ST33.NA.MR W650*D690*H1200(mm)



ST33.RA.MR W750*D690*H1200(mm)



ST33.LA.MR W750*D690*H1200(mm)



ST34.QI.MR W710*D680*H350(mm)



ST34.1.MR W710*D680*H350(mm)



ST35.QI.MR W640*D720*H350(mm)



ST35.1.MR W640*D720*H350(mm)



ST36.1.MR W450*D450*H480(mm)



ST36.1.MR.X W450*D800*H680(mm)



ST37.1.MR W960*D810*H800(mm)

Product Specifications

D1



ST37.2.MR W1620*D810*H800(mm)



ST37.3.MR W2310*D810*H800(mm)



ST38.1.MR W1010*D810*H1540(mm)



ST38.2.MR W1660*D810*H1540(mm)



ST39.1.MR.DW W620*D840*H1610(mm)



ST39.1.MR.GW W620*D840*H2010(mm)



ST40 W450*D200*H170(mm)

Material

SM-PC











SM-PC11B SM-PC21B SM-PC27B SM-PC51B SM-PC60B SM-PC62B SM-PC83B









W-25B





howgroup.com.au info@howgroup.com.au +61 498 180 635

Melburnian Showroom 2 / 250 St Kilda Road Southbank 3006, VIC National Warehouse 5 / 383 Boundary Rd Truganina 3029, VIC Sydney Studio 388 George St Sydney 2000, NSW